

Valuable new partnerships and rewarding offers this summer


الفرسان
ALFURSAN

STC - Qitaf & Alfursan Join Hands
One&Only Resorts Partner With Alfursan



www.saudiairlines.com

 /SaudiArabianAirlines

 @saudi_airlines

Second Edition 2012



Welcome to your world

Welcome to Alfursan World

Dear Alfursan member,

Welcome to this exciting new edition of Alfursan newsletter. Here we introduce to you Alfursan's valuable new partnerships, some guidelines to enhance your Alfursan reward travel experience and a host of new promotions to make this summer season special.

Saudia has partnered with STC to launch the new Alfursan – Qitaf exchange program. With this exciting new addition to Alfursan program, you can now exchange Qitaf points for Alfursan Reward Miles and vice versa. And that's not all, we have also signed-up with the prestigious One&Only resort group, which offers you opportunities to earn Alfursan Reward Miles across six beautiful resorts located around the world.

Apart from the new partnerships, you can find useful information about Saudia's new flights to select destinations and an update on the recently introduced rules for Alfursan reward ticketing.

Lastly, we included a host of attractive promotions from Alfursan partners which offer you even more opportunities to earn Reward Miles including exciting offers from our co-brand Credit Card partners SAMBA and NCB.

We look forward to seeing you on board Saudia soon.

Yours sincerely,



Yousef A. Attiah
Chief Commercial Officer, Saudia



Introducing Alfursan & STC Qitaf Exchange Program



We are pleased to introduce an exciting new partnership with STC-Qitaf, which offers an exclusive exchange program between Alfursan and Qitaf aimed at making your favorite rewards even more attainable.

With the launch of this new Exchange Program, you can now transfer your Qitaf points into Reward Miles to earn your free flights and upgrades faster. Alternatively you can also transfer your Alfursan Reward Miles for Qitaf Points which can be used for free minutes and SMS on STC.

You can register for this service online through your Alfursan account and begin exchanging immediately. Transfers are free of charge and your Status Miles remain unaffected.

Registering for the Alfursan – Qitaf Exchange Program

In order to register for this service, log-in to your Alfursan member account on www.alfursanonline.com and select the STC partner program on the 'menu' option. Once you enter the STC partner program section, just follow the easy steps to register to your account and start exchanging your Alfursan Reward Miles or Qitaf Points as soon as you receive a confirmation via SMS or email.

You can also register for this exchange service via your STC-Qitaf account. In order to do so, just log-in to your STC-Qitaf account or call your Qitaf Member Service Centre for more details.



Note:

- In order to benefit from this Exchange Program, you will need to be a member of Alfursan and Qitaf program.
- You need to provide a valid Alfursan and Qitaf ID (KSA ID or Iqama ID) to successfully register for the exchange program

How does the Exchange Program work?

- You can exchange 1 Qitaf Point for 6 Alfursan Reward Miles
 - » **For Qitaf Diamond members:** A Minimum of 100 points can be transferred with a maximum of 1000 points per transaction and a transfer limit of 1000 points per year
 - » **For Qitaf Gold members:** A Minimum of 100 points can be transferred with a maximum of 500 points per transaction and a transfer limit of 800 points per year
 - » **For Qitaf Silver members:** A Minimum of 100 points can be transferred with a maximum of 300 points per transaction and a transfer limit of 600 points per year
 - » **For Qitaf Classic members:** A Minimum of 100 points can be transferred with a maximum of 200 points per transaction and a transfer limit of 400 points per year
- You can exchange 10 Alfursan Reward Miles for 1 Qitaf Point
 - » With a minimum of 1000 Miles and maximum of 5000 Miles per transaction

Alfursan Rules to exchange Miles to Points:

- To exchange Alfursan Reward Miles to Qitaf Points, you need to register for the Alfursan-Qitaf Exchange Program online
- To be eligible exchange Alfursan Reward Miles to Qitaf Points, you need to fulfil the following conditions at the time of exchange:
 - a. Have 5,000 or more Alfursan Reward Miles in your account
 - b. Should not have made a redemption or transfer in the last 24 hours
 - c. Should not have exchanged or transferred Reward Miles in excess of the following within the calendar year (January to December):
 - i. 5,000 Alfursan Reward Miles for an Alfursan Blue members, 10,000 Alfursan Reward Miles for Alfursan Silver members and 15,000 Alfursan Reward Miles for Alfursan Gold members

Qitaf Rules to exchange Points to Miles:

For all Terms and conditions pertaining to the Qitaf Program, refer to STC – Qitaf website.

Terms and conditions apply. Refer to www.alfursanonline.com for more details.

Introducing One&Only - our new resort partner

We are delighted to announce our new partnership with One&Only Resorts and Mazagan Beach & Golf Resort.

Globally renowned for elegance and exquisite luxury, One&Only resorts offer unsurpassed levels of indulgence and relaxation. And as an Alfursan member, you can now earn Miles with every stay at the following resorts:

- One&Only Royal Mirage, Dubai
- One&Only The Palm, Dubai
- One&Only Reethi Rah, Maldives
- One&Only Cape Town, South Africa
- One&Only Le Saint Gèran, Mauritius
- Mazagan Beach & Golf Resort, Morocco

Set in some of the most beautiful locales in the world, One&Only resorts embrace individually authentic styles and personalities born of their local culture. From remote island retreats, enchanting palaces, and contemporary haute chic villas, each features genuine hospitality and a lively energy that are unrivalled.

Mazagan Beach & Golf Resort is a truly unique coastal destination featuring an amazing array of activities and entertainment, providing fun for the whole family. Mazagan is home to a variety of restaurants and lounges, three Kids' Clubs, an expansive spa, a vibrant casino, plus the longest golf course in Morocco.



To celebrate the launch of this partnership, book and stay before the end of August 2012 and you will earn Triple Miles for every 1 USD spent on resort accommodation.

For One&Only booking:

One&Only Royal Mirage +971 4 399 9999
One&Only The Palm +971 4 440 10 10
One&Only Le Saint Gèran +230 401 1889
One&Only Cape Town +27 21 431 5855
One&Only Reethi Rah +960 664 8800
or visit www.oneandonlyresorts.com/alfursan.aspx

One&Only

For Mazagan Beach & Golf Resort booking:

Please call +212 52 338 8000
or visit www.mazaganbeachresort.com/specials/alfursan.aspx

Mazagan
BEACH & GOLF RESORT MOROCCO



Terms and Conditions:

- Promotional code ALFURSAN12 must be quoted when making the booking. Only one booking made under this code is valid for Triple Miles.
- To qualify for Triple Miles, guests must book and stay from now until August 31st, 2012.
- Blackout dates apply.
- Offer not valid in conjunction with any other offer.
- Offer subject to availability.
- Offer valid via One&Only/Mazagan website or booked through hotel reservations offices directly.
- Offer valid for new reservations only.

A valid Alfursan Miles membership card must be presented upon check-in.

Enjoy Greater Flexibility On Your Reward Tickets

We have updated our Reward ticket rules with a new policy on cancelling an Alfursan Reward ticket. This includes information on re-crediting Miles to your account in the event you need to cancel a Reward flight, so please read this new policy carefully:

Rules & Regulations for Alfursan Reward tickets:

- All your reward ticket booking must be confirmed without waiting-list or open tickets issued
- Your reward ticket booking will be subject to the same time-limits as applicable to the Saudia cash tickets
- Alfursan Reward ticket bookings can be permitted only if the on-going flight destination and return flight origin are within the same Alfursan Reward Zone, and if the return origin is different, two separate reward tickets will be issued.
- All Alfursan reward tickets issued are valid for a period of 12 months from the original date of issue. On completion of 12 months, the ticket will not be valid for use or renewal
- Alfursan Reward tickets can be re-validated if the ticket is still valid and only for the below requirements:
 - a. Date or Flight number change (within Reward ticket validity period) for the same origin and destination as made in the original booking.
 - b. No other changes will be permitted and there will be applicable fees charged for the changes made (*refer to the following schedule*):

Fees applicable for 'Re-validating' Alfursan Reward tickets with date change/ flight number change (in SAR)

Region	All classes
Domestic	100
International	250

- 'No Show' Alfursan Reward ticket will be flagged as 'suspended ticket' and can be re-validated for travel on future date or alternate flight number for the same origin and destination by paying applicable fees.

Scroll down for details on the fees and charges applicable for "No Show" Rewards tickets.

Alfursan Reward Zones*	Guest Class Reward Tickets	Business Class Reward tickets	First Class Reward tickets
Domestic	70	150	200
Middle East & GCC	200	300	400
Europe (A & B)	400	600	800
Africa	400	500	600
Sub-Continent (A & B) and Far East	400	500	600
USA	600	1,000	1,400

* Please visit the Alfursan website for more information on Alfursan Reward zones and destinations.

New Policy for Cancellation of Alfursan Reward tickets:

- You can now cancel your Alfursan Reward* ticket prior date and time of journey and have the miles re-credited into your account. The cancellation of the reward ticket can only be done at Saudia Sales offices and by fulfilling the following conditions-
 - » Alfursan Reward Ticket is still valid on date of cancellation
 - » All sectors have remained unused
 - » All applicable fees have been paid (refer to the following schedule)

*Upgrade Reward tickets can also be cancelled by fulfilling the above mentioned conditions.

Fees applicable for 'cancellation and re-crediting' Miles for a valid Alfursan Reward ticket (in SAR)

Region	All classes
Domestic	100
International	250

Note:

All taxes and services fees paid will be refunded to your credit card account or a cash refund will be provided to you if SADAD/cash payment was the method of payment .

Additional fees may apply in case of 'No Show', please refer to the previous page for more details.



Introducing Two New Flights to Africa

As part of its commitment to provide travellers an unbeatable range of services, Saudia has recently introduced two new routes to Africa, making travel to the continent simpler than ever before.

As mentioned in our previous newsletter, Saudia new direct route from Riyadh to Addis Ababa joins its existing Jeddah route, giving travellers the convenience of choosing from two direct routes when flying to the Ethiopian capital. The new route from Riyadh flies three times a week.

We are also pleased to announce a new route from Jeddah to Nairobi, flying twice weekly, giving travellers a fast, direct route to Kenya - ideal for businessmen and big-game hunters alike.

Our routes at a glance:

Riyadh to Addis Ababa: 3 times a week (new route)

Jeddah to Addis Ababa: 4 times a week (existing route)

Jeddah to Nairobi: 2 times a week (new route)



Introducing the Rewarding World of Samba Alfursan Credit Card

Now you can earn more miles in the air and on the ground.

With the Samba Alfursan Credit Card, you earn more Reward Miles faster, in the air and on the ground. You can choose between the prestigious Samba Alfursan Visa Gold or Samba Alfursan MasterCard Titanium, and start accumulating Alfursan Reward Miles every time you swipe your card anywhere in the world, and not only when you are flying.

Features of Samba Alfursan Credit Cards:

- Faster Alfursan Miles: earn one mile for every SR 5 you spend on your Credit Card anywhere.
- Added spending power and worldwide acceptance.
- 24/7 toll free number for top class Samba customer service.
- "Dial-A-Draft" to pay anyone anywhere in the world and charge the draft to your account.
- Samba Alfursan Credit Card is the only Shariah compliant co-branded airline Credit Card in Saudi Arabia.

Get your own Samba Alfursan Credit Card simply by calling us on 800 124 1010. It's that simple!



10 Million Alfursan Miles up for grabs with NCB

One million Reward Miles could be yours when you spend on your Alfursan NCB credit card every week.

NCB is giving you the chance to fly around the world with Saudia.

Ten million Alfursan Reward Miles are up for grabs in ten weekly draws. For your chance to win, all you need to do is spend on your Alfursan NCB co-brand credit card-you will be automatically entered into a draw. And the more times you spend, the more chances you have to win.

Those million miles can take you anywhere you want to go. So start spending, and see the world as a Alfursan Reward Miles Millionaire.

Offer validity:

From now until 31st July, 2012

Contact details:

To take advantage of this offer, visit www.alahli.com or call 800 244 1005.



Terms and conditions:

- This campaign is valid from now until July 31st, 2012.
- There will be 10 winners; each winner will win 1 million reward miles.
- The winners will be announced every two week till the end of the campaign.
- Miles awarded are Reward Miles and Status Miles remain unaffected.
- Every SR3,000 of spend offers you one chance in the weekly draw, e.g., SR6,000 will get you two chances for that week.
- All local and international purchases qualify for the draw.
- All internet purchases also qualify for the draw.
- Cash Withdrawals will not qualify.
- Profit margin varies between 2.3 to 2.7 percent on any remaining payment.

Big Summer Savings with Hilton Worldwide's Great Getaway



Save up to 40% on summer travel stays around the world with Hilton Worldwide

Take some well-deserved time away this summer with the Great Getaway from Hilton Worldwide.

See the world and save up to 40% on stays at participating hotels and resorts in the Hilton Worldwide portfolio. With world-class service and amenities, stunning interior design, and some of the most scenic locations in the world, a Hilton stay is an experience that cannot be matched.

And with a room for every budget and any occasion, this is the perfect opportunity to start planning your next getaway today. After all, you earned it.

Booking period:

From now until 23rd July, 2012 (30th August, 2012 in Europe only)

Stay period:

From now until 30th September, 2012 (31st December, 2012 in Europe only)

Contact details:

Book now at www.hilton.com/saudiairlines



Terms and conditions:

- Blackout dates apply at various UK hotels during July and August, as listed in the full terms and conditions.
- Offer is subject to availability.
- Unless otherwise stated, quoted rates are per room per night, based on double occupancy, and do not include taxes, gratuities, resort fees or incidental charges.
- Full non-refundable prepayment required at time of booking, unless otherwise indicated by local law.
- Guests must book at least seven (7) days in advance of arrival, except from 27 July through 30 August, when only three (3) days are required in advance of arrival.
- Discounts vary and range from 15% to 40% off select rates.
- Additional restrictions apply.

Enjoy a Discount and Double Miles with Budget



Save 15% and earn Double Miles when you rent in the Middle East

This summer is a Budget bonanza in the Middle East!

Book with Budget at any of their Middle East locations before the end of July, and not only will you enjoy a 15% discount off their already great prices, you will earn Double Miles when quoting your Alfursan membership number as well.

With a strong network across the region, thoughtful customer service, and a wide range of vehicles at low prices, booking with Budget is a guarantee of a quality experience.

Offer validity:

From now until 31st July, 2012

Contact details:

Book your vehicle at any Budget location in the Middle East, or online at www.budgetinternational.com – and remember to quote the promotional code.

Promotional code:

L199700



Terms and conditions:

- Offer valid for Alfursan members when quoting their Alfursan membership number at the time of reservation, and presenting their original Alfursan card at the time of pickup.
- Offer valid for rentals in the Middle East until 31st July, 2012.
- Mileage promotions cannot be used in conjunction with any other offer.
- Local terms and conditions apply.

Earn Triple Miles on your next Hertz Rental



Alfursan members now have a fantastic opportunity to earn 3 times as many miles with Hertz car rental for this summer season. To avail this offer all you need to do is make a booking for 5 days or more starting from now until 31 July 2012. Just ensure to enter the Promotion Code # 169632 along with your Alfursan membership number at the time of booking to get your Triple Miles benefit.

You can also download the Hertz app for your mobile phone by logging on to www.hertz.com/alfursan. The Hertz app lets you make and amend car rental bookings instantly so if you are travelling and your plans change, you are always prepared.

Do not miss this great opportunity to boost your miles account.

Offer validity:

From now until 31st July, 2012

Contact details:

For availability and bookings send an email to hertz-ep@kho.kanoosa.com or call +966 8003042277 and remember to quote PC#169632.

For more information about Hertz visit www.hertz.com



Terms and conditions:

- Booking and pickup must be made from now until 31st July, 2012.
- Promotion Code #169632 and valid Alfursan membership # must be quoted at time of booking.
- Qualifying reservations for Triple Miles must be for a minimum of 5 days.
- Triple Miles offer is available at participating Hertz locations only.
- Miles will not be awarded on contract, tour replacement or other already discounted rates.
- This offer is not available in conjunction with any other Hertz offer; standard Hertz terms and conditions of rental apply.
- Standard blackout dates apply.
- Please present your Alfursan Membership Card at the Hertz counter.

Earn up to Triple Miles with Avis



Avis offers you an excellent opportunity to boost your Alfursan Miles balance with its latest Double or Triple Miles offer. For any car rentals made with Avis in Middle East, Africa, Europe and Asia from now until 31 July 2012 you will receive:

- Double Miles – if your rental is between 3 to 6 days
- Triple Miles – if your rental is 7 days or more

Remember to quote the following Promotional Codes # and Alfursan Membership # when you make your rental booking with Avis:

- For Alfursan Blue Members: AWD X025801
- For Alfursan Silver: AWD N085401
- For Alfursan Gold: AWD N086301

So hurry and don't miss on this exciting offer from Avis!

Offer validity:

From now until 31st July, 2012



Terms and conditions:

- Rental should be made from now until 31 July, 2012 for a minimum period of three days to earn Double Miles and seven days to earn Triple Miles.
- Applicable to car group C and above.
- AWD number needs to be quoted for Miles to qualify.
- Bonus Miles will only apply to non-contracted rate.

Alfursan Member Service Center, Saudia, P.O. Box 24724, Jeddah 21446, Saudi Arabia
Tel : 800 244 0999 (toll free in Saudi Arabia) or +966 2 653 5666, Fax : +966 2 657 6372
Kingdom-wide number for reservations 920 022 222, +966 2 686 1010 (from outside KSA)

E-mail : alfursan@saudiairlines.com . Website : www.saudiairlines.com